

## **PROTECTION OF PERSONAL DATA**

*Pursuant to EU Regulation 2016/679, General Data Protection Regulation (GDPR) and Organic Law 3/2018 on the Protection of Personal Data and Digital Rights Guarantees, Shine IBERIA SLU hereby informs the participants in the casting and their legal representatives of the processing of their personal data, with Shine Iberia SLU being the data controller for the personal data collected during the casting process.*

**Purpose:** *participation in the casting process and its use in the development of the selection processes and the holding of the CONTEST, or subsequent activities resulting therefrom in the event of being chosen as a contestant.*

**Data categories:** *as this is a casting for a TV talent show related to hairdressing, identification data, professional data, tastes, interests, hobbies, and other information that allows the selection of participants is requested.*

*Due to the type of PROGRAMME you aspire to participate in, data on your ideology, religion or beliefs may be revealed, data which you are not obliged to disclose but which, if you voluntarily disclose it to SHINE IBERIA, may be processed, to which you give your full consent. In this regard and as we inform you in the "rights" section, you may always revoke your consent to any data that you have voluntarily provided. We must also inform you that, in the selection process, we may be interested in the social media activities of the profiles we have asked you to provide and that you may also provide on a voluntary basis.*

*If you provide SHINE IBERIA with the personal data of third parties (family members, partners, friends, etc.), by signing this document, you hereby guarantee that you have previously informed these persons and that you are authorised to do so, under the same conditions and for the same purposes as those set out herein.*

**Basis of legitimacy:** *The legal basis for data processing is your consent, and SHINE Iberia's legal interest in developing its corporate purpose which is the production of programmes....*

**Recipients:** *Shine Iberia, SLU will only disclose the data to the sponsor of the programme and*

*for the same purposes, BEAUTY & BUSINESS S.P.A. an Italian company, with Tax Code no. 03261470961 and with its registered office in Via Cesare Cantu no. 1, Post Code 20123 Milan, Italy ("ALFAPARF"),*

*In the framework of casting for the production, your data may be disclosed to our insurance company.*

*The data may also be made accessible to companies providing the services necessary to organise and carry out the logistics of the casting and the PROGRAMME (data processors) with whom we have signed the corresponding agreements.*

*No international transfers of data to countries lacking adequate security and privacy guarantees pursuant to current regulations are foreseen.*

**Retention:**

*This processing will last until the end of the casting process, or if you have ticked the box that allows you to keep your personal data for other editions of the same programme, your personal data will be kept until you request its cancellation, and in any case, for a maximum period of 5 years. If you are chosen as a contestant, your data will be kept for as long as is necessary to manage your relationship with SHINE IBERIA and for as long as is necessary to meet any legal, fiscal, or administrative obligations that may be necessary.*

**Rights:**

*Participants may revoke their consent at any time and exercise their rights of access, rectification, deletion, opposition, limitation and, as applicable, portability, by writing to the postal address of Shine Iberia or to the following e-mail address:*

*[privacidad@banijayiberia.com](mailto:privacidad@banijayiberia.com). We must also inform you that you have the right to file a complaint with the Spanish Data Protection Agency. However, our commitment to respect for privacy requires us to respect your personal data and the security thereof.*

*Finally, we would like to inform you that we have appointed a Data Protection Officer who can be contacted at [privacidad@banijayiberia.com](mailto:privacidad@banijayiberia.com).*

*We would also ask you to inform us of any changes to the data provided, so that we can keep it up to date at all times.*